

STRATEGIC OVERVIEW 2016 - 2018

Our Mission - Enhancing the lives of physically disabled New Zealanders by enabling them to participate in sport and recreation

“To inspire physically disabled young New Zealanders to build a lifelong connection with sport and recreation” - Sir Murray Halberg

The three priorities across New Zealand are...

<p style="text-align: center;">People <i>Relevant opportunities</i></p> <ul style="list-style-type: none"> • Enrich the lives of physically disabled New Zealanders by ensuring there are opportunities to engage in organised and informal sport and recreation • Invest in future workforce capability for our staff and the sector to ensure a network of support and opportunities to all. • Identify opportunities to connect and support Maori, Pacific Island and Asian communities. • Educate New Zealanders on the importance and value (including health) of being an inclusive and accessible country. 	<p style="text-align: center;">Programmes <i>Focused advice and services</i></p> <ul style="list-style-type: none"> • Provide quality systems based on insights (data, trends, reporting) to assist and connect with local and national delivery of sport and recreation • Enable physically disabled people to engage in sport and recreation programmes by removing barriers and providing the knowledge, equipment and pathways to participation. • Build, align and link programmes and resources for schools, parafeds, clubs, NSOs, NDSOs, RSTs, communities and sport deliverers. 	<p style="text-align: center;">Partners <i>A sustainable performance</i></p> <ul style="list-style-type: none"> • Collaborate with sector networks to provide leadership, advice, support and resources within a dynamic environment • Form strategic alliances to generate value through long-term commercial partnerships and a diversified sponsorship portfolio • Leverage awareness of the Halberg Foundation to develop and promote inclusive sport & recreation opportunities to the wider community
<p style="text-align: center;">Focus Participant needs Capability Education</p>	<p style="text-align: center;">Focus Insights and analysis Knowledge & Systems Removing Barriers</p>	<p style="text-align: center;">Focus Collaboration Value creation Awareness</p>